



Volunteer BC

ANNUAL REPORT 2019-2020



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WE CONTINUE TO BE AN ACTIVE LEADER ON KEY ISSUES IMPACTING VOLUNTEERISM

Responding to the Covid-19 Pandemic

We advocate for and on behalf of volunteers, volunteer-involved organizations and non-profits, ensuring the voice of volunteering is heard, and the value and place of volunteering is recognized. At the onset of the pandemic, we worked with sector leaders such as Imagine Canada, Volunteer Canada, Emergency Management BC and BC Volunteer Centres to advocate for a stabilization grant program for non-profits and charities. We participated in national and provincial advocacy campaigns and joined advisory groups to ensure our voices were heard. Letters were submitted to MLA's, MP's and the Prime Minister asking for several measures to help ensure that charities and non-profits can continue their valuable work during this incredibly challenging time.

Survey Results - Managing Volunteers During Covid-19

Volunteering during the Covid-19 pandemic is not volunteering as usual. Here's a snapshot of our survey results to help better understand the impact of Covid-19 on volunteer engagement.

What is your organization experiencing during the pandemic?

- Challenges related to staff and volunteers needing to work remotely
- Reduced revenue from earned income (sales and/or fees) or fundraising (events/donations)
- Increased demand for support/services from clients/community

Top challenges with managing volunteers during the pandemic?

- Risk/safety
- Engaging/retaining
- New ways of managing and the post-pandemic world

[More info](#)

Volunteer BC - The HUB of Information

Our strength is in developing & sharing good resources for the volunteer and non-profit sector. During Covid-19, communities need tools & resources to find out how to effectively mobilize volunteers. Our website is a hub of information and offers comprehensive info on volunteering & volunteer management, especially on how to engage & retain volunteers and how to volunteer safely during the pandemic. The **Connector Newsletter** focuses on sharing news of volunteer opportunities including education, training, funding, risk management, best-case practices and networking.



National Volunteer Week Photo Contest Second Place - Hixon Community Soup Kitchen

Volunteer BC is proud of being a strong voice on important issues that affect volunteerism.

VISION

Volunteer BC is the voice for supporting & connecting the voluntary sector and non-profit sector to achieve excellence in volunteerism for the benefit of all British Columbians.

MISSION

To be a strong and relevant provincial voice in promoting the development and value of volunteerism in BC by working cooperatively with the general public, volunteer centres, voluntary organizations, governments, business, and volunteer-involved organizations.

3412 Volunteer Hours!

Thank you to our volunteers who have made a large contribution to Volunteer BC!

THIS #NVW2020, LOUDLY & PROUDLY APPLAUD BC'S VOLUNTEERS!
NATIONAL VOLUNTEER WEEK 2020 | APRIL 19-25



Marketing & Communication Snapshot

Website

95,786 Page Views

57% of visitors between 18-34 years

Google Ads

97,900 Impressions

Twitter

1700 Followers

95,216 Impressions

32 Newsletters



National Volunteer Week Photo Contest Winner - Canadian Mental Health Association - Vancouver Fraser

THIS YEAR HAS BEEN A YEAR UNLIKE ANY OTHER

One of Volunteer BC's roles is to be the provincial leader and voice for promoting the value and impact of volunteerism in BC. Our role to support the sector during difficult times has never been more critical than during the Covid-19 pandemic. The pandemic has brought new visibility and profile to the essential roles that volunteers, organizations and charities play in our social and economic systems.

We have experienced many successes in enhancing the volunteer sector in BC, but the arrival of Covid-19 has presented many challenges. The incredible response from our staff, board, partners and our communities shows we're all in this together, making it a fitting theme for our Annual Report.

CELEBRATE THE VALUE OF VOLUNTEERING

Every year, Volunteer BC coordinates province-wide activities such as the National Volunteer Week Photo Contest to celebrate the importance of volunteerism and thank individual volunteers across BC. This year's National Volunteer Week Photo Contest, Volunteer BC celebrated commitment, generosity and selflessness of BC's volunteers, especially during these challenging times.

This year's theme *The Volunteer Factor - Lifting Communities* celebrates and recognizes the exponential impact of volunteers and how they lift our communities. These powerful images used in the Annual Report show the direct benefit volunteers have in communities. Click [here](#) to see the photo entries.

PROVINCE-WIDE ENGAGEMENT & PARTICIPATION

Volunteer BC is committed to supporting and providing accessible learning opportunities on volunteer engagement.
Volunteer Futures was a 2 day event that attracted individuals throughout BC who want to make a difference in their communities and was accessible to all members of the general public. Volunteer Futures helped the general public find ways to give back and connects them directly to volunteer service in their communities. We had 15 speakers and 11 session to choose from. Topics ranged from leadership & media relations skills, to recruiting fundraising champions, to tech tools to engage volunteers.



Photo from Volunteer Futures 2019

“The keynote was very insightful and great things to take back to my organization. Fun exercises and thought-provoking!”

“Tools for volunteer management were presented in a fun, non-intimidating way. Full of resources that I will bring back to my community.”

ACCESS TO EDUCATIONAL OPPORTUNITIES & RESOURCES

Like many, Volunteer BC had to adapt to new technology to virtually deliver training throughout the province and especially help rural and isolated communities access these opportunities. As a result, Volunteer Futures 2020 will be a virtual conference. We enhanced our technological capability and developed online systems that support our stakeholders, helping volunteers and volunteer-involving organizations to share information, stay connected, and maximize impact, effectiveness and efficiency. Our most often requested topics were risk management, volunteering safety during Covid-19, how to find volunteer roles, and best case practices in engaging volunteers virtually.

WE CELEBRATE OUR MEMBERS



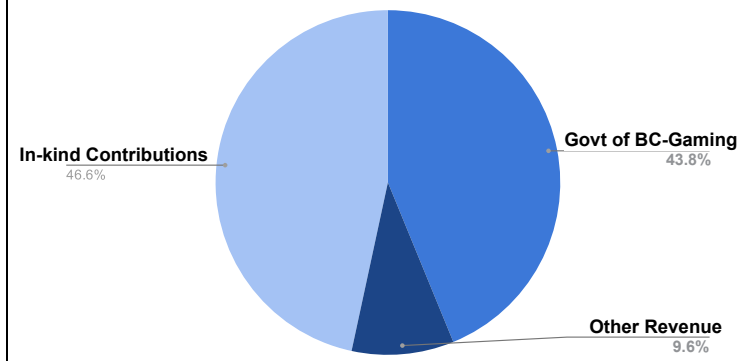
We value our members. When you become a member, you make a powerful investment in the BC non-profit sector and communities and help us be a **stronger voice** for volunteerism in BC. We offer exclusive member benefits such as: Ask an Expert; Preferred Partners & [Volunteer Now](#) - our online volunteer posting and recruitment tool.



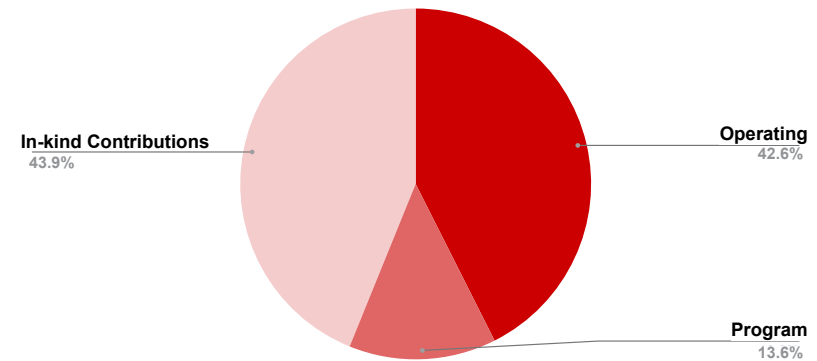
National Volunteer Week Photo Contest
 Third Place -
 South Vancouver Neighbourhood House

FINANCIALS

Revenue Total: \$183,823



Expenses Total: \$195,387



Full financials available on request.

OUR DEDICATED BOARD

Volunteer BC's leadership, mainly through the active participation of our volunteer board, are consistently consulted on a host of issues related to volunteerism in BC. Their commitment and tireless hours have made major contributions to the growth and success of Volunteer BC. As we navigate these challenging times, our caring culture is the foundation of our work and supports our team and BC communities.



BOARD OF DIRECTORS (2019-2020)

Lawrie Portigal, President
 Anne-Marie Koeppen, Vice-President
 Cari Moore, Treasurer/Secretary

Oscar Cruz, Director
 Tracey Davidson, Director
 Wendy Pollard, Director
 Caroline Miller, Director
 Mary Catherine Williams, Director
 Jocelyn Wong, Director

Staff
 Lorelynn Hart, Program Director
 Olivia Jay, Admin
 Paul Dufour, Bookkeeper

THANK YOU

We acknowledge the financial support of the **Province of BC** through the BC Community Gaming Grant.



CONTACT INFO

Volunteer BC
 c/o: 190 - 7000 Minoru Blvd.
 Richmond, BC V6Y 3Z5

T: 604 379 2311

E: info@volunteerbc.bc.ca

W: volunteerbc.bc.ca

