



Volunteer BC

ANNUAL REPORT

2021-2022

National Volunteer Week Photo Contest Winner - Pacific Immigrant Resources Society

WHO
WE ARE

Volunteer BC is proud of being a strong voice on important issues that affect volunteerism.

VISION

Volunteer BC is the voice for supporting & connecting the voluntary sector to achieve excellence in volunteerism for the benefit of all British Columbians.

RECOVER & REBUILD TOGETHER

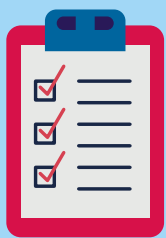
Throughout 2021, we saw a shift in the nature of our work. With Covid-19, we saw a shift in the nature of volunteering, with many programs moving from in-person to virtual activities and the importance of social interactions.

Our role to support the sector during difficult times has never been more critical. Volunteers and organizations are resilient and we should all be proud for doing the best we could during the pandemic. We will continue to work with you to help weather this pandemic and focus on recovery & rebuilding together.

LOOKING BACK - OUR HIGHLIGHTS

We have experienced many challenges during Covid-19 but also experienced many successes in enhancing the volunteer sector during this time. The incredible response from our staff, board, partners, volunteers and our community shows we're all making an impact despite challenging times, making it a fitting theme for our annual report.

RESPONDING TO COVID-19 PANDEMIC



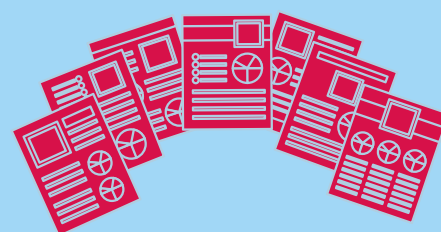
IMPACT OF COVID-19 SURVEYS

Two surveys were sent to help better understand the impact of COVID-19 on volunteer engagement. This data helped us identify action & resources needed.



GENERAL INQUIRIES

The height of the pandemic had a profound impact on our organization. We responded to increased questions during Covid-19. We averaged 8 inquiries a day & received 80% more inquiries from individuals wanting to find ways to volunteer.



RESTART AFTER COVID-19 RESOURCES

Our strength is in developing good resources. During Covid-19 we developed tools to effectively mobilize volunteers & provided accessible resources on how to help during the pandemic.

COVID-19 RESOURCES



Webpage:

- [Resources To Help You Restart After Covid-19](#)



Tip Sheets:

- [How To Help During Covid-19](#)
- [Engaging Volunteers Safely Now & Post Covid-19 Handout](#)
- [Volunteer Management with a Pandemic Lens Handout](#)



Handbooks:

- [I Want to Volunteer with Covid-19 safety measures](#)
- [How to Start a Volunteer Program with Covid-19 Safety Measures](#)

PARTNERSHIPS & COLLABORATIONS



Good advocacy is built on great relationships, and we worked tirelessly to advocate for & on behalf of volunteers, volunteer-involving organizations & non-profits ensuring the value of volunteering is recognized.



Our successful advocacy has been supported by our close alignment with sector leaders: [Volunteer Canada](#), [Imagine Canada](#), [The Federation](#), [VMPC](#) & [BC Volunteer Centres](#).



Participated in national, provincial advocacy campaigns & joined advisory groups to ensure our voices were heard. Letters were submitted to government officials asking for several measures to help ensure that charities & nonprofits can continue their valuable work.

CHAMPIONING THE SECTOR'S VALUE

MARKETING & COMMUNICATION SNAPSHOT



46 NEWSLETTERS



Website

- 111,488 Page Views
- 57% of visitors between ages 18-34



Google Ads

- 87,100 Impressions

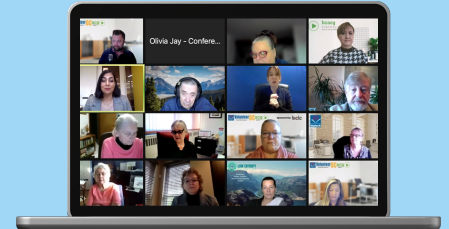


Social Media

- 498 Posts
- 210,450 Impressions
- 2,300 Followers

ACCESS TO EDUCATIONAL OPPORTUNITIES

We are committed to supporting & providing accessible learning opportunities on volunteer engagement & adapted to virtual learning by enhancing our technology & developing online systems that support our stakeholders.



OVER 1000 PARTICIPANTS

Attended our Community Huddles & webinars to help volunteers & volunteer-involving organizations share information, stay connected & provide Covid-19 guidance.

PARTNERED WITH THE FEDERATION

Offered a series of Volunteer Management Training with over 500 registrants. Topics included Volunteer Management During Covid-19, Risk Management, Creating Culturally Inclusive Programs to Truth & Reconciliation for Non-Profits.

VOLUNTEER FUTURES WENT VIRTUAL!

Connected over 125 sector leaders from the comfort of their homes. The 2 day conference was designed to navigate the challenging landscape, volunteers, non-profits & charities are experiencing.

NATIONAL VOLUNTEER WEEK

Coordinated province-wide activities such as the National Volunteer Photo Contest to celebrate the importance of volunteerism & thank volunteers across BC. The images reflect the awe-inspiring acts of kindness. Celebrate BC Volunteers! - [click here for photos](#).



NVW Photo Contest Winner - BC Children's Hospital & BC Women's Hospital & Health Centre



NVW Photo Contest Winner - Ridge Meadows Recycling Society

OUR MEMBERSHIP

We work to connect BC's Volunteer Sector & recognize & celebrate all our members. Our annual Member's Survey is extremely valuable & the feedback helps us better shape the membership program.



UPDATED MEMBERSHIP PLATFORM

to improve our communication & offer more enhanced membership benefits to our members.

MEMBER SURVEY: WHAT WE HEARD

How to keep volunteers engaged, especially seniors ~
Less volunteers available ~
Safety concerns ~ Burnout ~
Ongoing Covid-19 Funding

MEMBER SURVEY: WHAT DO THEY WANT

More networking with like-minded professionals ~ Funding Opportunities ~
Training/Resources on Diversity & Inclusion, Self-Care, Risk Management ~
Advocacy Support

COMMITTED BOARD & STAFF

Thank you for your active role in supporting Volunteer BC this year!



Caroline Miller
Board Member



Jocelyn Wong
Board Member



Lawrie Portigal
President



Anne-Marie Koeppen
Vice-President



Cari Moore
Secretary & Treasurer



Rita Innamorati
Board Member



Tracey Davidson
Board Member



Oscar Cruz
Board Member



Renee Lormé-Gulbrandsen
Board Member



2021-2022 Board of Directors



Dorothee Birker
Board Member



Mary Catherine Williams
Board Member

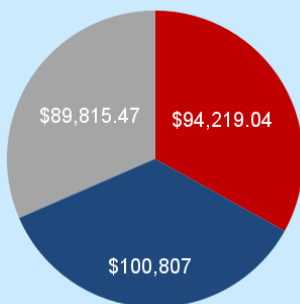
Staff

Lorelynn Hart
Program Director

Olivia Jay
Marketing & Communications Specialist

Paul Dufour
Bookkeeper

Total Revenue: \$284,841.51



FINANCIALS

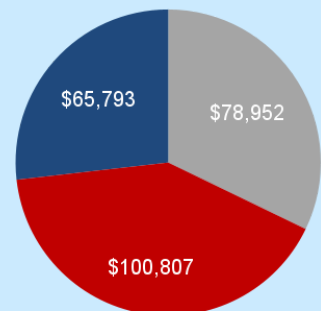
- Gaming
- In-kind
- Other
- Operating
- In-kind
- Program

Net Income: \$39,290.00

FULL FINANCIALS

AVAILABLE UPON REQUEST

Total Expenses: \$245,552



Thank you

We acknowledge that we are located on the traditional and unceded territory of the x̣ẉməθḳẉəỵəm (Musqueam), ṣə̣ẉəθeṇəʔ̣ḷ ṭə̣ṃəx̣ẉ (Tsawwassen), and Kwantlen people, and that we are guests in the territory of the Indigenous peoples of this land.

We acknowledge the financial support of the Province of BC through the BC Community Gaming Grant.



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@VolunteerBC



Volunteer British Columbia



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